

The Boston Collective: Fall 2012

Trade Show Catalog Advertising Application

Time Sensitive: Artwork due December 15, 2011

Exhibitor's Name:			
Company:			
Address:			
Town, State & Postal Code:			
Phone			
E-mail			
Cost per black & white ad page. Each page is 8.25 inches by 5.25 inches	Number of Pages	Cost extension	
\$ 100.00 per page, consecutive page placement available		\$	

1. Mail ad and check, to NEMAG, att: Phil Lewis, 8 Columbia Avenue, Natick, MA 01760 . Please use Adobe PDF format.
2. Advertising files should be in GRAY scale at 300 dpi. Please provide all at 100% size.
3. Ads should be produced in Portrait (vertical) layout.
4. We recommend advertising material be professional produced with representative's name added. The Show catalog will be mailed to approximately 600 active New England menswear buyers prior to the show.
5. Artwork due date is December 15, 2011
6. Booth numbers will not be assigned prior to the artwork due date.

For inquiries on layout please call Jim Knight at 1- 860-228-0051 or email at jimk@bostoncollective.com.

To confirm receipt of ad, or payment, call Phil Lewis at 1-508-655-7158 or email at pml8@aol.com

Regards,
Jim Knight & Phil Lewis
The Northeast Men's Apparel Group, LLC

The Northeast Men's Apparel Group LLC, 8 Columbia Avenue, Natick, MA 01760

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